

PRIVACY POLICY

Equiception, located at Waterweg 17-19 in Putten, the Netherlands is responsible for the processing of personal data as described in this privacy statement.

Contact details:

Equiception BV

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Personal data we process

Equiception processes your personal data because you use our services and/or because you provide this data to us yourself. Below is an overview of the personal data we may process:

- First and last name
- Address
- Phonenumber
- E-mail adress
- Bankaccountnumber
- VAT-number
- IP-adress
- Data about your activity on our website
- Other personal data you actively provide, for example by making an account in our clientportal, in correspondence or by phone

Special and/or sensitive personal data we process

Our website and/or service does not intentionally collect special categories of personal data (e.g., race, health, political opinions, religious beliefs, etc.), and it is not our intention to do so. We also do not intend to collect data about website visitors under the age of 16 unless they have permission from a parent or guardian. However, we cannot verify the age of a visitor. If you believe we have collected special personal data or data of a minor without consent, please contact us at info@equiception.com and we will delete this information.

Purposes and legal basis for processing personal data

Equiception processes your personal data for the following purposes:

- To contact you by phone or email if this is necessary to carry out our services
- To provide you with the option to create an account in our client portal
- To send you our newsletter and/or promotional brochure
- Equiception BV also processes personal data if we are legally obliged to do so, such as data needed for our tax returns.
- To analyze your behavior on the website in order to improve the website and tailor our products and services to your preferences

Automated decision-making

Equiception does not make decisions based on automated processing that could have (significant) consequences for individuals. These are decisions made by computer programs or systems without human involvement (e.g., by a staff member of Equiception).

How long we retain personal data

Equiception does not retain your personal data longer than strictly necessary to achieve the purposes for which your data is collected.

Sharing personal data with third parties

Equiception does not sell your data to third parties and only shares it if this is necessary for the execution of our agreement with you or to comply with a legal obligation. We enter into data processing agreements with companies that process your data on our behalf to ensure the same level of security and confidentiality. Equiception remains responsible for these processing activities.

Cookies or similar technologies we use

The Equiception website uses technical and functional cookies. We also use analytical cookies that do not compromise your privacy. A cookie is a small text file stored on your computer, tablet, or smartphone when you first visit this website. The cookies we use are necessary for the technical operation of the website and your user convenience.

Regarding Google Analytics analytical cookies, we have:

- Signed a data processing agreement with Google
- Masked the last 8 digits of the IP address
- Disabled 'data sharing'
- Not used other Google services in combination with Google Analytics cookies

The information collected by cookies is not used to identify you, and we do not share statistical data with third parties. These cookies are not used for any purposes other than those described above.

Viewing, modifying, or deleting data

You have the right to view, correct, or delete your personal data. You also have the right to withdraw your consent for data processing or object to the processing of your personal data by Equiception. Additionally, you have the right to data portability. This means you can request that we send the personal data we hold about you in a computer file to you or another organization named by you.

You can send a request for access, correction, deletion, data transfer, withdrawal of consent, or objection to the processing of your personal data to info@equiception.com.

To ensure that the request is made by you, we ask you to include a copy of your identity document with your request. In this copy, please black out your photo, MRZ (machine-readable zone, the strip with numbers at the bottom of your passport), passport number, and Citizen Service Number (BSN) to protect your privacy. We will respond to your request as soon as possible, but no later than four weeks. Equiception also informs you that you have the right to file a complaint with the national supervisory authority, the Dutch Data Protection Authority (Autoriteit Persoonsgegevens). You can do so via the following link:

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we protect personal data

Equiception takes the protection of your data seriously and implements appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modification. If you believe your data is not properly secured or if there are indications of misuse, please contact us at info@equiception.com

Creditworthiness Assessment and Payment Terms

In the context of entering into and performing agreements, we reserve the right to process personal data for the purpose of assessing the creditworthiness of (prospective) customers.

This processing is based on our legitimate interest pursuant to Article 6(1)(f) of the GDPR, in order to prevent non-payment and to properly assess financial risks related to our services.

For this purpose, we may – where necessary – obtain information from relevant credit agencies or commercial information providers.

The outcome of a creditworthiness assessment may result in the establishment or adjustment of specific payment terms, such as:

- requiring a (partial) advance payment;
- applying shortened payment terms;
- requesting additional security;
- or, in exceptional cases, refusing certain services where there is a significantly increased credit risk.

Decisions are not made solely on the basis of automated processing and are always reviewed by an employee of Equiception.

Your Rights in This Context

You have the right to request access to the personal data processed in this context, to have inaccurate data corrected, and to object to the processing based on your particular situation.